

Curriculum Vitae

冯涵若



女, 26岁

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教育背景

2021.09-2024.04(二硕)

伦敦政治经济学院(LSE)

专业: 全球管理学与金融和会计学

学位: 理学硕士 with Distinction

GPA: 4.0

2017.08-2018.05

哈佛大学

专业: 大脑, 思维和教育

学位: 教育学硕士

GPA: 3.85

2014.09-2017.06

伦敦大学学院(UCL)

专业: 科学与社会

学位: 理学荣誉学士 一等学位

部门所有专业排名第一

工作经历

2021.12-2023.12 东吴证券国际研究有限公司

宏观策略分析师

- Base 英国攻读二硕期间被东吴证券香港分公司继续聘请, 远程担任卖方宏观策略分析师, 主要关注海外市场策略和宏观经济走势分析。
- 负责定期发布中英文双语报告、提供市场走势研判, 为公司海外客户提供服务。在报告中多次准确预判美股市场走势、美联储政策利率走势。

2019.01-2021.05 东吴证券研究所

策略分析师

- 担任卖方策略分析师、首席经济学家陈李团队核心成员。
- 重点覆盖宏观经济、海外市场, 在大类资产配置、全球利率环境研究领域有独到见解。独立发布、与东吴证券首席经济学家陈李合写发布多篇研报。负责运营首席经济学家微信研究公众号。
- 独立负责覆盖机构客户, 为公募、私募基金、保险资管和全球 QFII 投资者等机构客户提供定制研究服务。
- 牵头与国内上市公司建立发展良好关系, 组织路演与反路演, 将企业与买方投资者进行对接, 最大程度优化客户决策。
- 运营首席经济学家 Bilibili 平台账号, 负责策划视频内容, 提供创意、撰写稿件、联系沟通推进平台推流。

实习、研究经历

2018.09-2018.12 东北证券

非银行业实习

- 作为卖方研究员实习生加入东北证券非银行业研究组, 重点关注保险行业。
- 负责数据处理、研究报告撰写、客户沟通与服务。

2017.10-2018.04 哈佛大学

研究

- 加入助理教授 Diana Leyva 的研究组。
- 将中国、西班牙与非裔美国亲子叙事数据进行编码, 对亲子对话中的父母语言投入进行分析。
- 利用统计学知识进行数据处理, 并在社会学层面上进行分析, 为教授的论文提供支持。

学术荣誉与奖项

2022 东吴证券国际员工业绩考核排名第一

2020 东吴证券研究所优秀员工代表

2017 UCL STS Peter Medawar Prize - 伦敦大学学院科学与技术部门所有专业毕业生最终成绩第一位

2017 UCL Dean's List - Faculty of Mathematical and Physical Sciences 伦敦大学学院数学与物理系院长名单(全校排名前5%毕业生有资格入选)

2017 UCL Top-level Dissertation 伦敦大学学院优秀毕业论文, 并授权伦敦大学学院教学使用

2017 UCL Sessional Prize 伦敦大学学院本科阶段学术成绩奖

2017 UCL 3rd Year Sessional Prize 伦敦大学学院第三学年学年奖

2016 UCL 2nd Year Best Progress Prize 伦敦大学学院第二学年最佳进步奖

2013 全国法庭辩论联盟英语学术辩论赛全国八强

技能

- 英语: 接近母语水平, 具有非常优秀的客户沟通技巧、分析/创意写作能力。中文: 母语, 极好的沟通和写作能力。
- 熟练掌握 Excel 等办公软件、Stata、R Studio 等统计软件、Adobe Premiere Pro 等剪辑软件、Procreate 等绘画设计软件。

Curriculum Vitae

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Education Background

2021.09-2024.04	2017.08-2018.05	2014.09 – 2017.06
London School of Economics and Political Science	Harvard University	University College London (UCL)
Major: Global Masters in Management & Accounting and Finance	Major: Mind, Brain and Education	Major: Science and Society
Degree: Master of Science (with Distinction)	Degree: Education Master	Degree: Bachelor of science (First Class Honors, Ranked 1 st place in department)
GPA: 4.0	GPA: 3.85	

Work Experience

2021.12-2023.12 Soochow Securities International Research Ltd. Research Analyst

- Held position as a sell-side Macro & Strategies Research Analyst at Soochow Securities HK while pursuing a second master's degree at LSE, focusing on comprehensive macroeconomic strategies with an emphasis on global markets and Federal Reserve policy analysis.
- Authored multiple research reports in both Chinese and English languages, offering critical insights and forecasts on market trends, in particular the US stock market, demonstrating a consistent ability to predict equity market and interest rate movements accurately. Provided services to global clients.

2019.01-2021.05 Soochow Securities Research Analyst

- Worked as sell-side Equity Strategy Analyst and was a core member of the Chief Economist Chen Li's research team.
- Concentrated on macroeconomic trends and major asset class strategies in the A-shares market and global markets. Published multiple analytical reports independently and co-authored reports with the Chief Economist of Soochow Securities. Ran the Chief Economist's official WeChat research account.
- Responsible for institutional buy-side client coverage and client relationship building. Provided client-tailored services to mutual funds, private equities, insurance asset management companies, and global QFII investors.
- Responsible for building and maintaining relationship with Chinese enterprises in various industries while conducting A-shares strategy research. Connected enterprises with buy-side investors to optimize clients' decision-making.
- Ran the Chief Economist's Bilibili Social Media Account. Responsible for planning video content, providing creativity, creating manuscripts, collaborating with the platform to promote the contents.

Internship and Research Experiences

2018.09-2018.12 Northeast Securities Internship

- Joined the Non-Banking Sector Team as a sell-side analyst intern with a primary focus on the insurance industry.
- Responsible for data processing, authoring research reports, client communication and service.

2017.10-2018.04 Harvard University Research

- Worked in Assistant Professor Diana Leyva's research team.
- Coded data on Chinese, Spanish and African American parent-child narratives, analyzed parental speech input.
- Carried out data processing and analysis in support of the professor's research paper.

Honors & Awards

2022	Soochow Securities International Research Ltd - Ranked First in Employee Performance Assessment
2020	Soochow Securities Outstanding Employee Representative for Research Department
2017	UCL STS Peter Medawar Prize – Awarded for the top final result in any STS department's undergraduate degree
2017	UCL Dean's List – Faculty of Mathematical and Physical Sciences
2017	UCL Best Dissertation – Dissertation selected to be included in STS department's portfolio of first class coursework
2017	UCL Sessional Prize – Awarded for academic achievement at undergraduate level
2017	UCL 3 rd Year Sessional Prize
2016	UCL 2 nd Year Best Progress Prize
2013	National Forensic League Debate Tournaments – Quarter-finalist

Skills

- English – close to native proficiency, with excellent skills in client communication, analytical/creative writing and business reporting. Mandarin – native proficiency, excellent communication and writing skills.
- Skilled user of Microsoft Excel, statistical tools including Stata, R Studio, editing software including Adobe Premiere Pro, drawing and design software including Procreate.